

## **news release**

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### **WILLIAM B. MEYER, INC. DELIVERS FIVE MILLION COOKIES FOR THE GIRL SCOUTS IN SIX HOURS**

ST. LOUIS – Girls Scout cookies bring to mind the true American spirit of volunteerism and community involvement. And William B. Meyer, Inc., one of the leading transportation and logistics providers in the Northeast and an agent for United Van Lines, embraced that spirit by delivering more than 5 million Girl Scout cookies – all varieties and favorites including Samoas, Thin Mints and Tagalongs – to three locations in Connecticut this weekend including Monroe, Fairfield and Stratford.

William B. Meyer, Inc., headquartered in Stratford, Conn., transported the cookies to various locations where they were picked up by Girls Scout “Cookie Managers” arriving in the largest vehicles they could maneuver. The five million cookies were delivered to “Cookie Managers” in just six hours.

William B. Meyer, Inc. was selected by the Girls Scouts of Housatonic Council to move these tasty treats totaling more than a quarter of a million boxes for the fifth year in a row. The weight of this shipment is more than 200,000 pounds and that’s a lot of cookies.

To some, it would appear to be a logistical nightmare, but William B. Meyer, Inc. Executive Vice President, Chuck Mattes said, “All aspects of our organization are involved from the truck drivers to the warehouse staff to the customer service professionals to make this delivery a success. We work as a team to make our deliveries run as smoothly as possible. The logistics are carefully thought out, so that our customers are completely satisfied. We take pride in knowing that our expertise will benefit such a wonderful association like the Girl Scouts and we are proud to be a part of it. It is very important to us to make a contribution to the community.”

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The Girl Scouts of Housatonic Council have 300 troops and more than 1,000 volunteers are involved in the cookie sales to make it a success. The troops are located in Bridgeport, Easton, Monroe, Milford, Stratford, Trumbull and Fairfield. The profits from the cookies support many worthwhile programs for the Girl Scouts throughout the year. They encourage the Girl Scouts to set goals and achieve them. Safety for the girls is an utmost concern and the Girl Scouts are trained to sell the cookies in a safe way with an adult supervisor.

“Working with the professionals at William B. Meyer, Inc. makes this huge project so much easier,” said Margaret Hansen-Kaplan, Director of Girl Scouts program. “The cookie sales enable us to accomplish our goals and support our programs throughout the year.”

William B. Meyer, Inc. is a diverse, fourth-generation family-owned company enjoying its 91st year in the transportation industry. Its areas of expertise range from household and commercial moving; office interiors; library relocation; order fulfillment; home delivery; records management and courier services to rigging. For more information about William B. Meyer, Inc., visit [www.williambmeyer.com](http://www.williambmeyer.com).

United Van Lines, with headquarters in suburban St. Louis, maintains a network of 1,000 affiliated agencies throughout the world. As the nation’s largest mover, United holds more than 30 percent of the market, which is nearly double the market share of the second largest carrier. More information about United and its services is available at [www.unitedvanlines.com](http://www.unitedvanlines.com).