

news release

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32-07

March 28, 2007

SUDDATH RELOCATION SYSTEM'S BRAD ESTRIN RECEIVES UNITED VAN LINES SALES ACHIEVEMENT AWARD

ST. LOUIS – Brad Estrin, Suddath Relocation Systems, Jacksonville, Fla., was honored with the United Van Lines' 2007 Sales Achievement Award at United's national sales and operation conference, held recently in St. Louis. Suddath Relocation Systems is an agent of the worldwide household goods transportation van line.

The Sales Achievement Award is in recognition of accomplishments in the moving services sales field and recognizes an agency representative with a proven sales track record who contributed to the profitability of both the agency and the van line system.

Originally from California, Estrin has more than 30 years experience in the relocation industry. He began his career as a dispatcher, but did not take him long to realize that his true passion was in sales side of the business. In 1993, Estrin became president and general manager of Suddath Relocation Systems of Los Angeles. Under his leadership, Suddath Los Angeles grew to become one of the most productive branches in the Suddath system in terms of growth and profitability. Its capacity doubled in warehousing and office space, which is more than 10,000 square feet today.

In 1999, Estrin relocated to Suddath's corporate office in Jacksonville, Fla., to oversee sales and marketing for all of Suddath Relocation Systems. In this role, he made great strides in client acquisitions and corporate relocation business activity. Today he currently serves as executive vice president of sales and marketing, where he manages all marketing and public relations functions for The Suddath Companies and its subsidiaries. His forward-thinking approach and vision continues to positively impact Suddath and United sales.

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Brad Estrin Sales Achievement Award – add one

Brad graduated from California State University at Long Beach with a degree in speech communications. He is active in several industry associations including Society of Human Resources Management (SHRM) and Employee Relocation Council (ERC). He also holds his Certified Relocation Professional (CRP) designation.

United Van Lines, with headquarters in suburban St. Louis, is the nation's largest household goods mover and maintains a network of 1,000 affiliated agencies in 135 countries around the world. More information about United and its services can be obtained through the company's Web site at www.unitedvanlines.com.