

# news release

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## **UNIGROUP, INC. RECOGNIZED BY C/O MAGAZINE AS ONE OF THE CIO 100 AWARD HONOREES**

ST. LOUIS – IDG's *C/O* magazine today announces UniGroup, Inc. as a recipient of the 2007 CIO 100. The 20th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

According to Abbie Lundberg, Editor in Chief of *C/O* magazine, "The CIO 100 award recipients serve as industry role models for business and IT excellence. This year's winners demonstrate extraordinary results in a variety of important areas, including business transformation, collaboration, customer innovation and top line contributions."

"UniGroup is proud to have made the CIO 100," said Randy Poppell, Chief Information Officer for UniGroup. "The significance of this recognition is that it continues to reaffirm our steady progress toward establishing UniGroup as an innovative leader in the use of technology within our industry and across all industries. We continue to be committed to developing progressive technology that answers our agents' and customers' global needs."

The 2007 CIO 100 awards will be presented at the La Costa Resort & Spa in Carlsbad, California, on August 21 at the conclusion of the ninth annual CIO 100 Symposium® and Awards Ceremony.

### **About the CIO 100**

The recipients of this year's CIO 100 award were selected through a three-step process. First, companies filled out an online application form detailing their innovative practices in both business and IT. Next, teams of *CIO* magazine editors and writers reviewed the applications in depth, looking for unique practices and substantial results. Finally, the teams met for a day-long meeting to debate the merits of each nominee and vote on the final 100. Once the top 100 honorees were selected, several honorees were chosen to receive an additional special award. Complete coverage of the 2007 CIO 100 awards will be in the August 15 issue of *CIO* magazine and available online at [www.cio.com](http://www.cio.com) on August 15.

### **About UniGroup**

UniGroup, Inc. is a \$2.3 billion transportation and relocation services company with headquarters in suburban St. Louis, Mo. In addition to household goods carriers United Van Lines, UniGroup owns several other subsidiaries that provide goods and services to professional movers, including Vanliner Insurance Company, Trans Advantage, Inc., and UniGroup Worldwide.

### **About CIO Magazine**

Launched in 1987, *CIO* magazine addresses issues vital to the success of chief information officers (CIOs) worldwide. The CIO portfolio includes a companion website ([www.CIO.com](http://www.CIO.com)), CIO Executive Programs and the CIO Executive Council. CIO properties provide technology and business leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. The U.S. edition of the magazine and website are recipients of 140 awards to date, including two Grand Neals from the Jesse H. Neal National Business Journalism Awards and two Magazine of the Year awards from the National Society of Business Publication Editors. *CIO* magazine is published in more than a dozen countries, including Australia, Canada, China, France and Germany. *CIO* magazine, CIO.com, CIO Executive Programs and the CIO Executive Council are produced by International Data Group's award-winning business unit: CXO Media Inc.