

news release

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JOHNSON STORAGE & MOVING HONORED WITH TORCH AWARD FOR MARKETPLACE ETHICS

Better Business Bureau of Denver/Boulder Recognizes Johnson for Ethics

DENVER – The Denver/Boulder Better Business Bureau (BBB) named Johnson Storage & Moving, an agent for United Van Lines, as the winner of the 2007 Torch Award for Marketplace Ethics. Out of 475 nominations and 14 selected for consideration, Johnson stood out in the crowd as the top company exemplifying the BBB mission of ethical business practices.

“We are very proud of this award, as it demonstrates 107 years of continually stressing the importance of always doing the right thing and maintaining the highest ethics obtainable,” said Bob Rohring, vice president of sales at Johnson.

The selection process for the Torch Award is highly complex and involves judging businesses on customer satisfaction, employee training, hiring practices, new sales training and a commitment to ongoing education on ethics and integrity for all employees. Once the field was narrowed to three finalists, the BBB interviewed the companies’ management, employees, vendors and customers.

The BBB announced their decision and presented Johnson with the Torch Award at a banquet held Oct. 18. In attendance were owners Mark and Jim Johnson along with their father, former owner Don Johnson, and several other employees and their spouses.

United Van Lines, with headquarters in suburban St. Louis, maintains a network of 1,000 affiliated agencies throughout the world. As the nation’s largest mover, United holds more than 30 percent of the market, which is nearly double the market share of the second largest carrier. More information about United and its services is available at www.unitedvanlines.com.