

news release

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UNITED VAN LINES LAUNCHES “MOVE OF THE GAME” AT RAMS HOME GAMES

ST. LOUIS – Fans at upcoming St. Louis Rams home football games will have the chance to upgrade their seats through the “Move of the Game,” sponsored by United Van Lines, one of nation’s largest transportation companies. The Move of the Game randomly picks a lucky fan and a guest sitting in upper-level seats and transports them to two seats in the lower level near the 50-yard line. The fan and guest are shown on the Jumbotron once they are seated to watch the rest of the game from their new premium vantage point.

“Because United Van Lines is the nation’s No. 1 mover and the preferred moving company of the St. Louis Rams, it is only fitting that we handle the ‘move of the game’,” said Carl Walter, vice president. “Seeing the excitement on the winners faces is the best part about giving them a chance to see the game from seats they may have never been in before.”

About United Van Lines

United Van Lines, with headquarters in suburban St. Louis, maintains a network of 1,000 affiliated agencies throughout the world. As the nation’s largest mover, United holds more than 30 percent of the market, which is nearly double the market share of the second largest carrier. More information about United and its services is available at www.unitedvanlines.com.

About the St. Louis Rams

Since moving to St. Louis in 1995, the Rams have become one of the most successful and popular teams in professional sports continually placing St. Louis on the national stage. Off-the-field, the organization has contributed more than \$6 million in cash, grants and merchandise to area charities and been identified as a leader in the area of sports philanthropy. For information on tickets and becoming part of the St. Louis Rams’ experience, visit www.stlouisrams.com/tickets.