

news release

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WILLIAM B. MEYER, INC. DELIVERS MORE THAN 25 MILLION COOKIES FOR THE GIRL SCOUTS IN EIGHT HOURS

STRATFORD, Conn. – William B. Meyer, Inc., an agent for United Van Lines, transported and distributed more than 25 million Girl Scout cookies to eight locations throughout Connecticut, where they were picked up by Girls Scout “Cookie Managers” arriving in the largest vehicles they could maneuver.

This is the first year that the Girl Scouts of Connecticut have attempted a statewide delivery of cookies in one day since the councils throughout Connecticut merged in October 2007. William B. Meyer, Inc. was selected by the Girl Scouts of Connecticut to move these tasty treats totaling more than a million boxes and approximately 900,000 pounds. This is the sixth year that William B. Meyer, Inc. was involved in leading the cookie delivery day for the Girl Scouts. The shipment of cookies stretched across the entire state of Connecticut.

To some, it would appear to be a logistical nightmare, but William B. Meyer, Inc. Vice President of Sales Bob Gallucci said, “At William B. Meyer, Inc., we work as a team to make this type of delivery run as smoothly as possible. All areas of our organization are involved, from the truck drivers to the warehouse staff to the customer service professionals. The logistics are carefully thought out, so that our customers are completely satisfied. William B. Meyer, Inc. takes pride in knowing that our expertise will benefit such a wonderful association like the Girl Scouts. It is very important to us to make a contribution to the community.”

The Girl Scouts of Connecticut have 3,000 troops, more than 32,000 girl members and more than 10,000 adult volunteers involved in the cookie sales to make it a success. The profits from the cookies support many worthwhile programs for the Girl Scouts throughout the year. They encourage the Girl Scouts to set goals and achieve them. Safety for the girls is an utmost concern and the Girl Scouts are trained to sell the cookies in a safe way with an adult supervisor. “Working with the professionals at William B. Meyer, Inc. has been delightful,” said

Bella Casanova, vice president of the Girl Scouts of Connecticut. "They have made this huge undertaking so much easier. I have nothing but praise for their efforts! The cookie sales are the backbone of all of our programs, and it is a tremendous learning process for the girls. This project enables us to accomplish our goals and support our programs throughout the year. I would like to thank the Connecticut community for their ongoing support of this effort."

William B. Meyer is a diverse, fourth generation family-owned company enjoying its 93rd year in the transportation industry. Its areas of expertise range from household and commercial moving; office interiors; library relocation; order fulfillment; records management and courier services to rigging. For more information about William B. Meyer, Inc., visit www.williambmeyer.com.

United Van Lines, with headquarters in suburban St. Louis, maintains a network of 1,000 affiliated agencies throughout the world. As the nation's largest mover, United holds more than 30 percent of the market, which is nearly double the market share of the second largest carrier. More information about United and its services is available at www.unitedvanlines.com.