

news release

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FULL-SERVICE MOVING COMPANY, UNITED VAN LINES INTRODUCES SERVICES TO MAKE RELOCATION PAINLESS

New Partnership with Geek Squad Redefines Customer Service in the Moving Industry

ST. LOUIS – To relieve the potential stress and complications customers may experience during a move, [United Van Lines](#) has developed [Straight Talk Advantage](#), customizable moving solutions that provide added levels of moving service and protection. As part of Straight Talk Advantage, United has teamed up with tech support task force [Geek Squad](#) to provide customers with technology services and support, ensuring their computers and home theaters are up and running in their new homes in no time.

“We have developed innovative moving solutions, based on customer feedback, that provide an added level of protection. Our new partnership with Geek Squad will enhance our ability to provide the best relocation service in the industry,” said Casey Ellis, vice president of sales for United Van Lines.

Among the many moving service enhancements available, [United Van Lines](#) customers can add technology expertise from Geek Squad to help with:

PC Setup – Geek Squad will help customers get computer equipment ready to use – taking the hassle out of setting up a PC – and ensure all equipment functions properly.

PC Networking – Geek Squad can install secured wireless networks for customers to share Internet, printers and files from anywhere at home.

Home Theater Setup – United customers can sit back, relax and let Geek Squad take the pain out of setting up a home theater system.

United's [Straight Talk Advantage relocation packages](#) can be customized with additional protection and moving services to meet individual needs, including:



Gold Standard Protection – If an item in a set is damaged and cannot be fixed or replaced to match the set, United will replace or pay for the entire set's replacement value.

Date Change – Coordinating a move is a challenge. United's date change service allows flexibility to change the date of a move without charge.

Increased Destination Waiting Time – Being in the right place at the right time can be tough, so United will wait at the final move destination until the customer arrives.

Additional Delay Payment – Time is money, and if United picks up or delivers belongings after the promised time, compensation will be offered for the delay.

Destination Connection Assistance – Through a third-party concierge service, United will assist with the small details, including gathering community information and setting up utility connections.

Moving service options may be purchased individually or as part of a package. Customers may choose from seven relocation packages, which offer significant value to the customer.

[About United Van Lines](#)

United Van Lines, with headquarters in suburban St. Louis, maintains a network of 1,000 affiliated agencies throughout the world. As the nation's largest mover, United holds more than 30 percent of the relocation market, which is nearly double the market share of the second largest carrier. More information about United and its moving services is available at www.unitedvanlines.com.

[ABOUT GEEK SQUAD](#)

For help with all of your computing, home theater and mobile entertainment needs, trust Geek Squad. Geek Squad Agents, Home Theater Installers and Auto Techs can be located by calling 1-800-GEEK SQUAD, visiting www.geeksquad.com or the Geek Squad Precinct located in every [Best Buy](#) store. We provide our services wherever and whenever you need them – 24 hours a day, seven days a week.